

#### **Educational Videos**

Amblyopia Complete Video

Amblyopia Part 1- What is Amblyopia?

Amblyopia Part 2- What are the symptoms of Amblyopia?

Amblyopia Part 3- What causes Amblyopia?

Amblyopia Part 4- Who is at risk of developing Amblyopia?

Amblyopia Part 5- How can Amblyopia be diagnosed?

Amblyopia Part 6- How can Amblyopia be treated?

Accommodating IOL Complete Video

Accommodating IOL Part 1- What is a cataract?

Accommodating IOL Part 2- How are cataracts treated?

Accommodating IOL Part 3- Will I need glasses for reading after cataract surgery?

Accommodating IOL Part 4- What are the advantages of accommodating IOLs?

Accommodating IOL Part 5- What are possible risks of

accommodating IOLs?
Accommodating IOL Part 6- Am I a good candidate for

accommodating IOLs?

AMD Complete Video

AMD Part 1- Introduction

AMD Part 2- What is AMD?

AMD Part 3- What are symptoms of AMD?

AMD Part 4- What are the types of AMD?

AMD Part 5- How is AMD diagnosed?

AMD Part 6- How is AMD treated?

AMD Part 7- What are the risk factors?

AMD Part 8- How can AMD be prevented?

Anti-Reflective Coating Complete Video

Anti-Reflecting Coating Part 1 - Why buy Anti-Reflective Coating?

Anti-Reflecting Coating Part 2 - Call to action

Astigmatism Complete Video

Astigmatism Part 1- What is corneal astigmatism?

Astigmatism Part 2- What are signs and symptoms of

astigmatism?

Astigmatism Part 3- What causes astigmatism?

Astigmatism Part 4- How is astigmatism diagnosed?

Astigmatism Part 5- How do you treat astigmatism?

Blepharitis Complete Video

Blepharitis Part 1 - What is Blepharitis?

Blepharitis Part 2 - What are signs and symptoms of

Blepharitis?

Blepharitis Part 3 - What causes Blepharitis?

Blepharitis Part 4 - How is Blepharitis treated?

Blepharoplasty Complete Video

Blepharoplasty Part 1- What is Blepharoplasty?

Blepharoplasty Part 2- What are the benefits of

Blepharoplasty?

Blepharoplasty Part 3- How is Blepharoplasty performed?

Blepharoplasty Part 4- Who may consider Blepharoplasty?

Cataracts Complete Video

Cataracts Part 1- What is a cataract?

Cataracts Part 2- What are the causes of cataracts?

Cataracts Part 3- How are cataracts detected?

Cataracts Part 4- How are cataracts treated?

Cataracts Part 5- Can cataracts be prevented?

Cataracts Surgery Complete Video

Cataract Surgery Part 1 - What is a Cataract?

Cataract Surgery Part 2 - How is it treated?

Chalazion Complete Video

Chalazion Part 1- What is a chalazion?

Chalazion Part 2- What are the symptoms of a chalazion?

Chalazion Part 3- Who is at risk of developing a chalazion?

Chalazion Part 4- How can a chalazion be diagnosed?

Chalazion Part 5- How is a chalazion treated?

Chalazion Part 6- How can a chalazion be prevented?

Computer Glasses Complete Video

Computer Glasses Part 1 - Why buy Computer Glasses?

Computer Glasses Part 2 - Call to action

**Contact Lenses Complete Video** 

Contact Lenses Part 1 - How can I apply my contact lenses?

Contact Lenses Part 2 - How can I remove my contact

lenses?

Corneal Molding Complete Video

Corneal Molding Part 1 - What is Corneal Molding?

Corneal Molding Part 2 - Call to action

Diabetic Retinopathy Complete Video

Diabetic Retinopathy Part 1- Introduction

Diabetic Retinopathy Part 2- What is Diabetic

Retinopathy?

Diabetic Retinopathy Part 3- What are the symptoms of

Diabetic

Retinopathy?

Diabetic Retinopathy Part 4- How is Diabetic Retinopathy

diagnosed?

Diabetic Retinopathy Part 5- How can it be treated?

Digital Retinal Imaging Complete Video

Digital Retinal Imaging Part 1 - What is Digital Retinal

Imaging?

Digital Retinal Imaging Part 2 - Benefits of Digital Retinal

**Imaging** 



Digital Retinal Imaging Part 3 - Call to action

Dry Eye Complete Video

Dry Eye Part 1- What is Dry Eye Syndrome?

Dry Eye Part 2- What are the symptoms of Dry Eye

Syndrome?

Dry Eye Part 3- Who is at risk of Dry Eye Syndrome?

Dry Eye Part 4- How is Dry Eye Syndrome diagnosed?

Dry Eye Part 5- How are dry eyes treated?

Floaters Complete Video

Floaters Part 1- What are floaters?

Floaters Part 2- Who is at risk of developing floaters?

Floaters Part 3- What are symptoms of floaters?

Floaters Part 4- How are floaters diagnosed?

Floaters Part 5- How are floaters treated?

Glaucoma Complete Video

Glaucoma Part 1- Introduction

Glaucoma Part 2- Can I develop Glaucoma without an

increase in my eye pressure?

Glaucoma Part 3- What are the symptoms of Glaucoma?

Glaucoma Part 4- Who is at risk of developing Glaucoma?

Glaucoma Part 5- How is Glaucoma diagnosed?

Glaucoma Part 6- How is Glaucoma treated?

Glaucoma Part 7- What can I do to protect my vision?

Hyperopia Complete Video

Hyperopia Part 1 - Introduction

Hyperopia Part 2 - What are signs and symptoms of

Hyperopia?

Hyperopia Part 3 - What causes Hyperopia?

Hyperopia Part 4 - How is Hyperopia treated?

**IOL** Complete Video

**IOL Part 1- Introduction** 

IOL Part 2- What are the types of IOLs?

IOL Part 3- What premium IOLs are right for me?

Keratoconus Complete Video

Keratoconus Part 1- What is Keratoconus?

Keratoconus Part 2- What are symptoms of Keratoconus?

Keratoconus Part 3- What causes keratoconus?

Keratoconus Part 4- How is keratoconus diagnosed?

Keratoconus Part 5- How is keratoconus treated?

LASIK Complete Video

LASIK Part 1- Introduction

LASIK Part 2- How does LASIK work?

LASIK Part 3- How is LASIK performed?

LASIK Part 4- Am I a good candidate for LASIK?

LASIK Part 5- What are the risks of LASIK?

LASIK Part 6- What are the benefits of LASIK?

Lid Scrubs Complete Video

Lid Scrubs Part 1 - Why are lid scrubs important?

Lid Scrubs Part 2 - How do I perform Lid Scrubs?

Lid Scrubs Part 3 - How long do I perform Lid Scrubs?

Macular Hole Complete Video

Macular Hole Part 1- What is a Macular Hole?

Macular Hole Part 2- What causes a Macular Hole?

Macular Hole Part 3- What are the symptoms of Macular

Hole?

Macular Hole Part 4- How is a Macular Hole Diagnosed?

Macular Hole Part 5- How is Macular Hole treated?

Macular Pucker Complete Video

Macular Pucker Part 1- What is Macular Pucker?

Macular Pucker Part 2- What are symptoms of Macular

Pucker?

Macular Pucker Part 3- What causes Macular Pucker?

Macular Pucker Part 4- How do you diagnose Macular

Pucker?

Macular Pucker Part 5- What are risk factors for

developing Macular Pucker?

Macular Pucker Part 6- How is Macular Pucker treated?

Multifocal IOL Complete Video

Multifocal IOL Part 1- What is a cataract?

Multifocal IOL Part 2- How are cataracts treated?

Multifocal IOL Part 3- Will I need glasses for reading after

cataract surgery?

Multifocal IOL Part 4- What are the advantages of

multifocal IOLs?

Multifocal IOL Part 5- What are possible risks of multifocal

IOLs?

Multifocal IOL Part 6- Am I a good candidate for multifocal

IOLs?

Myopia Complete Video

Myopia Part 1 - Introduction

Myopia Part 2 - What are signs and symptoms of Myopia?

Myopia Part 3 - What causes Myopia?

Myopia Part 4 - How is Myopia trated?

Ocular Allergy Complete Video

Ocular Allergy Part 1- What is Ocular Allergy?

Ocular Allergy Part 2- What causes Ocular Allergy?

Ocular Allergy Part 3- What are the symptoms of Ocular

Allergy?

Ocular Allergy Part 4- Who is at risk of Ocular Allergy?

Ocular Allergy Part 5- How is Ocular Allergy treated?

Ocular Hypertension Complete Video

Ocular Hypertension Part 1- What is Ocular Hypertension?

Ocular Hypertension Part 2- Who is at risk of Ocular

Hypertension?



Ocular Hypertension Part 3- What are the symptoms of

Ocular Hypertension?

Ocular Hypertension Part 4- How is Ocular Hypertension

diagnosed?

Ocular Hypertension Part 5- How is Ocular Hypertension

treated?

Photochromic Lenses Complete Video

Photochromic Lenses Part 1 - Why buy Photochromic

Lenses?

Photochromic Lenses Part 2 - Call to action

Pinguecula Complete Video

Pinguecula Part 1- What is a Pinguecula?

Pinguecula Part 2- What causes a Pinguecula?

Pinguecula Part 3- Who is at risk for developing a

Pinguecula?

Pinguecula Part 4- What are the symptoms of a

Pinguecula?

Pinguecula Part 5- How is a Pinguecula treated?

Pinguecula Part 6- Can Pinguecula be prevented?

Polarized Lenses Complete Video

Polarized Lenses Part 1 - Why buy Polarized Lenses?

Polarized Lenses Part 2 - Call to action

Polycarbonate Lenses Complete Video

Polycarbonate Lenses Part 1 - Why buy Polycarbonate

Lenses?

Polycarbonate Lenses Part 2 - Call to action

Presbyopia Complete Video

Presbyopia Part 1 - What is Presbyopia?

Presbyopia Part 2 - What are signs and symptoms of

Myopia?

Presbyopia Part 3 - How is Presbyopia diagnosed?

Presbyopia Part 4 - How is Presbyopia treated?

Progressive Lenses Complete Video

Progressive Lenses Part 1 - Why buy Progressive Lenses?

Progressive Lenses Part 2 - Standard vs. Custom

**Progressive Lenses** 

Progressive Lenses Part 3 - Call to action

Pterygium Complete Video

Pterygium Part 1- Introduction

Pterygium Part 2- What causes a pterygium?

Pterygium Part 3- Who is at risk of developing a

pterygium?

Pterygium Part 4- What are the symptoms of a pterygium?

Pterygium Part 5- How can you diagnose a pterygium?

Pterygium Part 6- How is a pterygium treated?

Pterygium Part 7- How can a pteryium be prevented?

Punctal Plugs Complete Video - What are punctal plugs?

Refractive Error Complete Video

Refractive Error Part 1- Introduction

Refractive Error Part 2- What are the types of refractive

error?

Refractive Error Part 3- What causes refractive error?

Refractive Error Part 4- How is refractive error diagnosed?

Refractive Error Part 5- How do you correct refractive error?

Retinal Detachment Complete Video

Retinal Detachment Part 1- What is retinal detachment?

Retinal Detachment Part 2- What are symptoms of retinal

detachment?

Retinal Detachment Part 3- Who is at risk of retinal

detachment?

Retinal Detachment Part 4- How is retinal detachment

diagnosed?

Retinal Detachment Part 5- How is retinal detachment

treated?

SLT Laser Complete Video

SLT Laser Part 1- Introduction

SLT Laser Part 2- What is SLT Laser?

SLT Laser Part 3- What are the benefits of SLT Laser?

SLT Laser Part 4- Is SLT right for me?

Sun and Your Eyes Complete Video

Sun and Your Eyes Part 1- Introduction

Sun and Your Eyes Part 2- What is UV light?

Sun and Your Eyes Part 3- How does UV light affect the eye?

Sun and Your Eyes Part 4- Who is at risk of developing sun damage in their eye?

Sun and Your Eyes Part 5- How can you protect your eyes

from sun

damage?

Sunglasses Complete Video

Sunglasses Part 1- Introduction

Sunglasses Part 2- Do all sunglasses protect against UV

rays

the same?

Sunglasses Part 3- Are sunglasses needed for contact lens

wearers?

Sunglasses Part 4- What are polarized sunglasses?

Warm Compress Complete Video

Warm Compress Part 1- How do I perform warm

compress?

Warm Compress Part 2- How long do I continue warm

compress?



#### **Revenue Generators**

Acuvue 1-Day

Acuvue - Oasys

Acuvue - Hydraclear Technology

Acuvue - Astigmatism Contacts

Acuvue - Contact Lens Materials

**Acuvue - Parent Testimonials** 

Acuvue - Young Adult Testimonials

Acuvue - Presbyopia Technology

Acuvue - UV Protection Technology

Corneal Molding Complete Video

**ICAPS** 

**Obaji Medical Products** 

Systane

**Transitions Lenses** 

**Transitions Golf Lenses** 

#### **EDU SLIDES**

Fruit and Vegetable Macular Degeneration

**Macular Degeneration Prevention** 

Reduce Macular Development

**AMD Vegetables** 

**Annual Savings** 

**Child UV Protection** 

**Glasses Discount** 

**Glasses Warenty** 

High Index Lenses

**High Definition Lenses** 

Polarized Car

Polarized Water

Blue Light

**Eye Injury Facts** 

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